



TRADE SHOWS

Bubble New York

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Spring/summer 2010, August 2-4 2009, New York, US

Brands A-L Brands M-W Trends

Brands M-W

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Mini Rotation



Mini Rotation

- Now in its fourth season, Milwaukee-based brand Mini Rotation's collection of printed basics is in full swing.
- New this season is the brand's **collaboration with Milwaukee gallery artist Milan Zori, also known as "Dwellephant"**.
- Having only designed rompers for boys in the past, the brand has broadened the silhouette to include girls as well as additional color choices. **The inspiration behind designing rompers for girls is due**



Shirin Kids



Shirin Kids

- The spring/summer 2010 collection marks Shirin Kid's one-year anniversary, having launched last spring.
- **The collection is mostly organic** and the brand hopes to soon be 100% organic. All silk-screening is water based and done by hand.
- **Nature is designer Shirin Roubeni's main inspiration** behind the line, which **consists mostly of neutrals and uses pops of color.**
- **A new silhouette this season is the diaper panty**, which comes with a matching tank top.
- Popular items are the brand's **onesies, pieces featuring ruffle details, and pieces imprinted with the image of a leopard.**

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Winter Water Factory